



WHO WE ARE

“A design studio of creative minds with strategic solutions for brands to reach their target audience.”



Established in 1994, Pike Design provides quality creative design with a focus on our strategic business solutions to drive our client's business.



Our process includes brand discovery with a focus on understanding our client's business to reach their target market. Through this process, we are better able to develop creative solutions that thoroughly satisfy our client's expectations. This custom process enables our clients to market more effectively to their customers.

Pike Design offers a full range of services including: business to business and business to consumer solutions through web development, email marketing, marketing automation, brand identity, advertising, packaging, retail, and social media campaigns.

Located in Dana Point, California, Pike Design has more than 30 years combined experience in the design and marketing fields working with some of America's top corporations and successful small businesses in designing effective marketing solutions.

OUR CREATIVE PROCESS

“ Our process includes brand discovery, focusing on our client’s business to reach their target market. Through this process, we are better able to develop creative solutions that thoroughly satisfy our client’s expectations. This custom process enables our clients to market more effectively to their customers. ”



BRAND DEVELOPMENT

Developed consumer communication hierarchy and strategy for a successful launch. Business to business, business to consumer, on the web, trade, and retail.

CLIENT: WiggyCo.

SERVICE: Infant Baby Blanket

TheWiggyRoll™

Brand Design



Package Design



Web Development

BRAND DEVELOPMENT

Developed consumer communication hierarchy and strategy for a successful launch. Business to business, business to consumer, on the web, trade, and retail.

CLIENT: Gold Lantern

SERVICE: Mobile Electronics



Package Design



Website Development



Brand Redesign



Advertising

WEB DEVELOPMENT

We create Internet strategies that are customized, creative, scalable and give our clients, the greatest opportunity for online success. Our “hands on” client involvement help us understand the business goals.



CLIENT: Bleachers
SERVICE: Retro Sports Clothing



CLIENT: Pacific Coast Cosmetic
SERVICE: Cosmetic & Laser Center



CLIENT: Riviera Coffee Co.
SERVICE: Coffee Roaster



BRAND ADVERTISING

Advertising is creatively designed to drive the appropriate buying behavior through brand awareness.

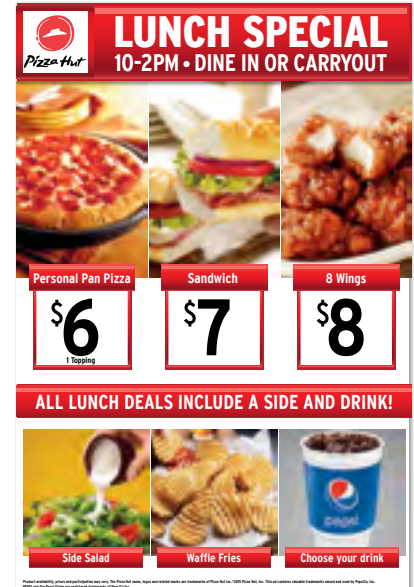


CLIENT: Piper Beverages
SERVICE: Fine Spirits Distributor

CLIENT: KFC
SERVICE: Restaurant



CLIENT: Pizza Hut
SERVICE: Restaurant



CLIENT: Pizza Hut
SERVICE: Restaurant

RETAIL

POP is one of the most impactful ways to educate and change purchase behavior. We create these graphics with the purpose to impact a buying decision in-store where the purchase is imminent.



CLIENT: Ruby's Diner
SERVICE: Restaurant



CLIENT: Panda Panda
SERVICE: Restaurant



CLIENT: Pizza Hut
SERVICE: Restaurant



CLIENT: Pat & Oscar's
SERVICE: Restaurant

LOGOS/MARKS

Our clients represent a broad scope of American business, from Fortune 500 to “Mom and Pop” businesses in a wide variety of industries. All of the logos you see were designed by Pike Design.



CLIENTS

Pike Design works closely with our clients on an individual basis to design and implement creative business solutions. These solutions enable our clients to compete globally in a very competitive environment.

Clients Include:

Pepsi-Cola Company

Pizza Hut

Legoland

Jiffy Lube

Bleachers Sports

Aramark

Pacific Coast Cosmetic

GoldLantern Mobile Electronics

Castaways Hotel & Casino

Aussie Dogs Sheepskin Footwear

Bike Magazine

Airflow Systems

Clarify Solutions Inc.

Advanced Wellness Center

Outdoor Kitchen Concepts

Riviera Coffee Co.

KFC

Piper Beverages

Ruby's Diner

Asian Plate

The Wiggy Roll

Children's Rare Disease Network

Surfing America

Costa Azul Resort

Killer Dana Surf Shop

Polar Frost

Mettler Electronics

Powder Magazine

Reborn Cabinets

Riffe International

CONTACT US

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